

Portland Radio Group 2010 Outreach Activities 11/21/09-11/20/10

- A. Established an **internship program** designed to assist members of the community to acquire skills needed for broadcast employment

Portland Radio Group Interns 2010

Jesse Larkin 9/19/09-1/22/10 Kennebunk High School
Elisabeth Altshuler 8/25/09-1/5/10 Recent Grad, University of Southern Maine
Bryn Gallagher 2/19/10-5/28/10 Freeport High School
Sidi Haiba 3/12/10-4/23/10 University of New England
Andrew Fredette 3/19/10-7/2/10 University of New England
Marissa Simoes 3/12/10-4/2/10 University of New England

- B. Participated in general outreach efforts listing job vacancies with MAB.org as part of the model program developed by NASBA
- C. Management level personnel participated in training as to methods of ensuring equal employment opportunity and preventing discrimination.
- a. Chris Mac attended the online webcast of “The Basics of the FCC’s EEO Rules” presented by Brendan Holland, Esq. of David Wright Tremaine on May 11, 2010
- D. Participated in training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.
- a. Sandler Sales Training 2009, Chris Mac

Portland Radio Group EEO 2010 List

ORGANIZATION: MAINE ASSOCIATION OF BROADCASTERS
CONTACT: SUZANNE GOUCHER
WEBSITE: www.mab.org / www.careerpage.org
207-623-3870
128 STATE STREET, AUGUSTA, ME

ORGANIZATION: ALL ACCESS
CONTACT: J. DENVER
WEBSITE: www.allaccess.com
310-457-6616
310-457-8058

ORGANIZATION: SAGA COMMUNICATIONS
CONTACT: ALLISON KOEHLER
EMAIL: akoehler@sagacom.com
WEBSITE: www.sagacommunications.com
203-221-1666
GROSS POINT FARM

ORGANIZATION: SOUTHERNMAINEHELPWANTED.COM
CONTACT: DALE
WEBSITE: regionalhelpwanted.com
800-365-8630
845-485-8398
1 CIVIC CENTER PLAZA. SUITE 506, POUGHKEEPSIE, NY

ORGANIZATION: ON AIR ALL STATIONS
CONTACT: CHRIS MAC
207-774-4561 x3009
207-774-3788
420 Western Ave., South Portland, ME 04106

ORGANIZATION: ALL STATION WEBSITES
CONTACT: LARA SEAVER
WEBSITE: wmgx.com, wpor.com, wynz.com, wgan.com, 970wzan.com,
AM1400and1490.com, 989wclz.com
207-774-4561
207-774-3788
420 Western Ave., South Portland, ME 04106

ORGANIZATION: [Craigslist.com](http://craigslist.com)
WEBSITE: www.craigslist.org

ORGANIZATION: GETRADIOJOBS
WEBSITE: www.getradiojobs.org

ORGANIZATION: RADIO BUSINESS REPORT
WEBSITE: RBR.com
ADDRESS: PO Box 6633, Woodbridge, VA 22195

ORGANIZATION: TRAFFIC DIRECTORS GUILD OF AMERICA
WEBSITE: www.tdga.org
PHONE: 949-429-7063
FAX: 209-471-5765

ORGANIZATION: ANDOVER COLLEGE
CONTACT: TODD ABBOTT
WEBSITE: ANDOVERCOLLEGE.COM
EMAIL: placement@andovercollege.edu

ORGANIZATION: BATES COLLEGE
CONTACT: EILEEN WILKINS
WEBSITE: batescollege.erecruiting.com
EMAIL: ewisnews@bates.edu

ORGANIZATION: BOWDOIN COLLEGE
CONTACT: BULLETON EDITOR
WEBSITE: www.bowdoin.edu
EMAIL: cpc@bowdoin.edu

ORGANIZATION: COLBY COLLEGE
CONTACT: PENNY SPEAR
WEBSITE: www.colby.edu
EMAIL: careers@colby.edu

ORGANIZATION: THOMAS COLLEGE
CONTACT: BULLETON EDITOR
WEBSITE: www.thomas.edu/career
EMAIL: career@thomas.edu

ORGANIZATION: ST. JOSEPH'S COLLEGE
CONTACT: JEFF NEVERS
WEBSITE: www.une.edu
EMAIL: jnevers@une.edu

UNIVERSITY OF NEW ENGLAND
CONTACT: PETER SEAVOR
WEBSITE: www.sjcme.edu
EMAIL: pseavor@sjcme.edu

ORGANIZATION: UNIV OF SO MAINE
CONTACT: LARRY BLISS
WEBSITE: www.usm.maine.edu/+csce fax

ORGANIZATION: AIRTALENTS.COM
CONTACT: CHRIS KELLOGG
WEBSITE: www.airtalents.com

ORGANIZATION: AM/FM JOBS
EMAIL: admin@AMFMJobs.com
WEBSITE: www.AMFMJOBS.COM

ORGANIZATION: ALL ABOUT COUNTRY
EMAIL: webmaster@allaboutcountry.com
WEBSITE: www.allaboutcountry.com

ORGANIZATIONS REQUESTING INFORMATION

ORGANIZATION: WORK OPPORTUNITIES 10/6/03
CONTACT: DAVID DYWER
WEBSITE / EMAIL: workopportunities.net
PHONE: 207-282-8864
FAX: 207-282-8901

ORGANIZATION: CAREER CENTER 11/3/05
CONTACT: RICK NUGENT
WEBSITE / EMAIL: mainecareercenter.com
PHONE: 207-771-5627x504
ADDRESS: 185 Lancaster St., Portland 04101

ORGANIZATION: GOODS ENTERTAINMENT 2/14/05
CONTACT: ADAM GOODMAN
WEBSITE / EMAIL: goodsentertainmentvoicehunter.com
PHONE: 203-341-0111 or 1-800-867-9532
FAX: 801-460-3100

ORGANIZATION: NE SCHOOL OF COMMUNICATIONS, BANGOR, MAINE
7/13/05
CONTACT: BILL DEVINE
WEBSITE / EMAIL: www.NESCOM.edu
PHONE: 207-947-6083
FAX: 207-947-3987

Portland Radio Group EEO 2010 Recap 11/21/09-11/20/10

JOB: SALES MANAGER

SOURCES UTILIZED / # OF INTERVIEWS

All Access / 1
Sagacommunications.com / 1
Referred / 6
Internal / 4
Indeed.com / 1
Interviewed 13 / Applicants 42

JOB: BUSINESS / HR MANAGER

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 1
Sagacommunications.com / 2
SouthernMaineHelpWanted.com / 1
Maine Career Center / 2
Referred / 1
Interviewed 7 / Applicants 35

JOB: MORNING SHOW HOST

SOURCES UTILIZED / # OF INTERVIEWS

All Access / 7
Referral / 5
Interviewed 12 / Applicants 183

JOB: PORTLAND RADIO GROUP SALES

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 1
SouthernMaineHelpWanted.com / 2
Craigslist / 2
Referred / 3
Interviewed 8 / Applicants 30

JOB: BUSINESS MANAGER

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 1
On Air / 3
Sagacommunications.com / 1
JobsinME.com / 1
Craigslist / 2
Indeed.com / 1
Interviewed 9 / Applicants 45